2014 Community Assessment

Hill District, Uptown, and West Oakland
THE PEOPLE:
DEMOGRAPHIC, SOCIAL, AND
HEALTH INDICATORS
The population of the Hill District, Uptown, and West Oakland is expected to decrease by 3.2% between 2012 and 2017. Increases between 2000 and 2012 are the result of growth in Uptown, West Oakland, and Oak Hill.

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>18,047</td>
</tr>
<tr>
<td>2012</td>
<td>19,445</td>
</tr>
<tr>
<td>2017</td>
<td>18,830</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2012 The Nielsen Company, 2012 Truven Health Analytics
West Oakland is expected to grow slightly; the largest population decline is expected in Bedford Dwellings.

<table>
<thead>
<tr>
<th>Neighbourhood</th>
<th>% Change 2012 - 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uptown</td>
<td>-3.1%</td>
</tr>
<tr>
<td>Crawford-Roberts</td>
<td>-6.9%</td>
</tr>
<tr>
<td>West Oakland</td>
<td>1.8%</td>
</tr>
<tr>
<td>Middle Hill</td>
<td>-4.9%</td>
</tr>
<tr>
<td>Upper Hill</td>
<td>-1.1%</td>
</tr>
<tr>
<td>Bedford Dwellings</td>
<td>-10.0%</td>
</tr>
<tr>
<td>Terrace Village/Oak Hill</td>
<td>-3.0%</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2012 The Nielsen Company, 2012 Truven Health Analytics
The community has a relatively large population of young adults, reflecting the college-age population living in Uptown and West Oakland.

<table>
<thead>
<tr>
<th>Age 2012</th>
<th>Hill, Uptown, W. Oakland</th>
<th>Allegheny Co.</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-14</td>
<td>11.2%</td>
<td>16.3%</td>
</tr>
<tr>
<td>15-17</td>
<td>6.6%</td>
<td>4.1%</td>
</tr>
<tr>
<td>18-24</td>
<td>28.3%</td>
<td>8.8%</td>
</tr>
<tr>
<td>25-34</td>
<td>10.8%</td>
<td>13.6%</td>
</tr>
<tr>
<td>35-54</td>
<td>19.0%</td>
<td>27.9%</td>
</tr>
<tr>
<td>55-64</td>
<td>8.4%</td>
<td>12.6%</td>
</tr>
<tr>
<td>65+</td>
<td>15.7%</td>
<td>16.7%</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2012 The Nielsen Company, 2012 Truven Health Analytics
• 3,468 children, age 0-17
• 3,061 adults, age 65+
• 4,572 young adults live in Uptown and West Oakland, representing 83% of the 18-24 age cohort
• The largest number of children live in Terrace Village/Oak Hill and Bedford Dwellings
• The largest number of adults age 65+ live in West Oakland, Crawford Roberts, and the Upper Hill
## 2012 Age Distribution

<table>
<thead>
<tr>
<th></th>
<th>Age 0-17</th>
<th>Age 18-24</th>
<th>Age 25-64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uptown</td>
<td>14.7%</td>
<td>61.8%</td>
<td>18.2%</td>
<td>5.3%</td>
</tr>
<tr>
<td>Crawford-Roberts</td>
<td>19.7%</td>
<td>8.8%</td>
<td>51.5%</td>
<td>19.9%</td>
</tr>
<tr>
<td>West Oakland</td>
<td>12.0%</td>
<td>18.9%</td>
<td>33.2%</td>
<td>35.9%</td>
</tr>
<tr>
<td>Middle Hill</td>
<td>15.1%</td>
<td>8.3%</td>
<td>55.4%</td>
<td>21.3%</td>
</tr>
<tr>
<td>Upper Hill</td>
<td>17.9%</td>
<td>8.2%</td>
<td>53.1%</td>
<td>20.8%</td>
</tr>
<tr>
<td>Bedford Dwellings</td>
<td>35.9%</td>
<td>11.5%</td>
<td>41.2%</td>
<td>11.4%</td>
</tr>
<tr>
<td>Terrace Village/Oak Hill</td>
<td>23.2%</td>
<td>9.5%</td>
<td>55.0%</td>
<td>12.3%</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2012 The Nielsen Company, 2012 Truven Health Analytics
Overall, 57% of Hill, Uptown, and West Oakland residents are African-American; however there are racial differences by neighborhood:

<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>% Black</th>
<th>% White</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uptown</td>
<td>32.8%</td>
<td>62.4%</td>
</tr>
<tr>
<td>Crawford-Roberts</td>
<td>80.9%</td>
<td>13.7%</td>
</tr>
<tr>
<td>West Oakland</td>
<td>37.9%</td>
<td>51.1%</td>
</tr>
<tr>
<td>Middle Hill</td>
<td>93.3%</td>
<td>3.9%</td>
</tr>
<tr>
<td>Upper Hill</td>
<td>75.7%</td>
<td>19.5%</td>
</tr>
<tr>
<td>Bedford Dwellings</td>
<td>90.7%</td>
<td>3.8%</td>
</tr>
<tr>
<td>Terrace Village/Oak Hill</td>
<td>61.8%</td>
<td>32.4%</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2012 The Nielsen Company, 2012 Truven Health Analytics
16% of the population, age 25+, has less than a high school diploma; 24% has a bachelor’s degree or higher.

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Hill District, Uptown, W. Oakland</th>
<th>Allegheny Co.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less/Some High School</td>
<td>15.9%</td>
<td>8.2%</td>
</tr>
<tr>
<td>High School Degree</td>
<td>34.8%</td>
<td>32.1%</td>
</tr>
<tr>
<td>Some College/Assoc. Degree</td>
<td>25.3%</td>
<td>25.7%</td>
</tr>
<tr>
<td>Bachelor’s Degree or Higher</td>
<td>24.0%</td>
<td>33.9%</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2012 The Nielsen Company, 2012 Truven Health Analytics
The average household income is $28,553, a decline from 2010. The highest income is in the Upper Hill, the lowest in Oak Hill.

<table>
<thead>
<tr>
<th>Location</th>
<th>Average HH Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uptown</td>
<td>$20,199</td>
</tr>
<tr>
<td>Crawford-Roberts</td>
<td>$26,331</td>
</tr>
<tr>
<td>West Oakland</td>
<td>$32,854</td>
</tr>
<tr>
<td>Middle Hill</td>
<td>$32,861</td>
</tr>
<tr>
<td>Upper Hill</td>
<td>$47,266</td>
</tr>
<tr>
<td>Bedford Dwellings</td>
<td>$19,118</td>
</tr>
<tr>
<td>Terrace Village/Oak Hill</td>
<td>$15,713</td>
</tr>
<tr>
<td>Allegheny County</td>
<td>$63,105</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2012 The Nielsen Company, 2012 Truven Health Analytics
Poverty levels in each neighborhood exceed the City-wide average

<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>% Under Poverty Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uptown</td>
<td>80.2%</td>
</tr>
<tr>
<td>Crawford-Roberts</td>
<td>48.2%</td>
</tr>
<tr>
<td>West Oakland</td>
<td>46.6%</td>
</tr>
<tr>
<td>Middle Hill</td>
<td>26.4%</td>
</tr>
<tr>
<td>Upper Hill</td>
<td>23.4%</td>
</tr>
<tr>
<td>Bedford Dwellings</td>
<td>49.0%</td>
</tr>
<tr>
<td>Terrace Village/Oak Hill</td>
<td>46.2%</td>
</tr>
<tr>
<td>City of Pittsburgh</td>
<td>21.7%</td>
</tr>
</tbody>
</table>

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP
• Incomes for the City of Pittsburgh and each neighborhood declined between 2010 and 2012, likely reflecting the impact of the great recession.

• No neighborhoods posted increases in household income.

• Between 2009 and 2010, poverty levels increased for the City and for 4 of the 7 neighborhoods. The Middle Hill, Bedford Dwellings, and Oak Hill posted lower percentages of households with incomes below poverty, likely reflecting the development of mixed-income housing and perhaps displacement of some low-income families. Uptown poverty levels reflect its relatively large student population.
• The majority of residents are employed in the “Education, Health, and Social Services” sector
• Other key employment sectors for residents include:
  • “Arts, entertainment, recreation, accommodation, and food services”
  • “Professional, scientific, administration, and waste management”
  • “Retail Trade”

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP
Service jobs dominate the labor market, but technical skills are still in need. The top five job categories in the region are:

- Office and administrative support
- Sales
- Food preparation
- Business/Financial operations
- Healthcare practitioners and technical

Only 22% of employers offered training to employees in 2008

Source: 3 Rivers Workforce Investment Board; December 2013
LABOR MARKET TRENDS

• The most in-demand jobs, representing 37% of annual job openings, do not pay a living wage:

- **Family Sustaining Wage**: $15.00
- **Healthcare Support Jobs**: $12.75
- **Personal Aid Jobs**: $11.09
- **Food Service Jobs**: $10.28

Source: 3 Rivers Workforce Investment Board; December 2013
Early work opportunities for youth have declined dramatically, with only a small share of youth, ages 14-18, exploring career options and gaining work experience through employment:

2000-2011 Youth Employment in Allegheny County
(Number of jobs)

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2006</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>42,531</td>
<td>36,222</td>
<td>20,555</td>
</tr>
<tr>
<td>Summer</td>
<td>37,261</td>
<td>26,336</td>
<td>13,936</td>
</tr>
</tbody>
</table>

Source: 3 Rivers Workforce Investment Board; December 2013
The Hill District, Uptown, and West Oakland have a high percentage of renter-occupied housing. Home ownership and home values lag behind County averages:

<table>
<thead>
<tr>
<th></th>
<th>Hill, Uptown, W. Oakland</th>
<th>Allegheny County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Home Value</td>
<td>$55,581</td>
<td>$117,351</td>
</tr>
<tr>
<td>Owner-Occupied Housing</td>
<td>21.0%</td>
<td>59.8%</td>
</tr>
<tr>
<td>Renter-Occupied Housing</td>
<td>49.4%</td>
<td>28.7%</td>
</tr>
<tr>
<td>Vacant Housing Units</td>
<td>29.5%</td>
<td>11.5%</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2010, Claritas Inc.
Median Home Values by Neighborhood

- Crawford Roberts
- B. Dwellings
- Middle Hill
- Upper Hill
- W. Oakland
- T.Village/Oak Hill
- Uptown

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP
Residents rate their Health Status as “Poor”

Health Status Score: Zip Code 15219

- 2008: 40.2
- 2010: 36.9
- 2012: 37.1
- 2012: 58.2

Rank | Range
--- | ---
Excellent | 77-100
Very Good | 66-76
Good | 51-65
Fair | 38-50
Poor | 0-37

Source: Catholic Health East; 2008 and 2010, Claritas Inc.; 2012 The Nielsen Company, Truven Health Analytics
<table>
<thead>
<tr>
<th>Top 10 Diseases</th>
<th>2010 Prevalent Cases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hypertension</td>
<td>4,155</td>
</tr>
<tr>
<td>Pain/Aching Joints</td>
<td>3,729</td>
</tr>
<tr>
<td>Low Back Pain</td>
<td>3,356</td>
</tr>
<tr>
<td>Arthritis</td>
<td>2,679</td>
</tr>
<tr>
<td>Migraine Headaches</td>
<td>1,859</td>
</tr>
<tr>
<td>Sinusitis</td>
<td>1,734</td>
</tr>
<tr>
<td>Asthma</td>
<td>1,680</td>
</tr>
<tr>
<td>Depression/Anxiety</td>
<td>1,550</td>
</tr>
<tr>
<td>Diabetes</td>
<td>1,294</td>
</tr>
<tr>
<td>Hay Fever</td>
<td>927</td>
</tr>
</tbody>
</table>

Source: Catholic Health East; 2010, Claritas Inc. for the Hill District, Uptown and W. Oakland, Age 18+
SELECT HEALTH BEHAVIOR INDICATORS: 2012

- 42% are trying to lose weight
- 22% are eating fewer calories or less fat to manage weight
- 19% are using physical exercise to manage weight
- 21% have received advice about weight from a health professional

Source: Catholic Health East; 2012 The Nielsen Company, 2012 Truven Health Analytics; Population 18+
SELECT HEALTH BEHAVIOR INDICATORS: 2012

- 35% report drinking 3 drinks per drinking session; 10% report drinking 5 or more drinks per drinking session
- 47% have been tested for HIV
- 34% have had a flu shot within past 12 months
- 83% use seatbelts always or nearly always
- 27% report physical health not good 8-30 days in past month
- 26% report mental health not good 8-30 days in past month
13,224 individuals living in the Hill District, Uptown, or West Oakland are recorded as having some human service history with Allegheny County’s Department of Human Services:

- 26% of active clients are receiving food stamps
- 17% are clients of the Housing Authority
- 17% are receiving services to address hunger or housing
- 9% are receiving mental health services
- 8% of children (under 18) are engaged through Children, Youth, Families

Source: Allegheny County Department of Human Services: August 2014
A vibrant community must offer a quality of life that makes it a desirable place to live. Consideration should be given to strategies that retain current residents, attract new residents, and leverage the presence of the large number of students in the community:

- Quality, affordable home-ownership opportunities for young families and seniors
- Quality, affordable rental properties
- Enhanced public safety
- Neighborhood amenities (e.g. shops, parks, transportation)
• Education is the key to increasing household income and reducing poverty. A vibrant community celebrates education and strives for high college and high school graduation rates. Consideration should be give to strategies that prepare youth for successful transitions throughout their school careers so that they are prepared for college or the workforce.

• Given the projected growth in service jobs, consideration should be given to strategies that advocate for family-sustaining wages.

• Consideration should be given to workforce development strategies that prepare residents for careers in new manufacturing, i.e. careers which often require less than a college degree.
STRATEGY IMPLICATIONS

• With fewer on-the job-training opportunities, training programs should be directly linked to employer requirements. Employers located in and adjacent to the community should demonstrate a commitment to hiring residents.

• A vibrant community provides opportunities for entrepreneurs to establish small businesses in the community. Consideration should be given to strategies such as business incubators and business coaching to support local entrepreneurs.
A vibrant community enables residents to live a healthy lifestyle. Strategies must ensure access to:

- Safe, environmentally healthy housing
- Safe, green places to exercise and enjoy the outdoors
- Quality, fresh food
- Health education and diagnostic screening services
- Quality, culturally-competent health providers, i.e. physicians, pharmacy, etc.
- Mental health counseling
- Substance abuse counseling
- Health and social supports that help seniors to age in place
THE COMMUNITY
HILL DISTRICT, UPTOWN, AND WEST OAKLAND

• 2 Square Miles
• 1,140 Acres
• Strategically located with excellent views of the rivers
• Recent investments and poised for transformation

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP
ASSETS: PARKS AND RECREATION

• 11 parklets or playgrounds
  • Renovated Cliffside Park scheduled to open in 2015

• 5 Ballfields

• 1 Outdoor Pool

• 1 City-owned recreation center (Ammon’s)

• Thelma Lovette YMCA

• Newly-renovated Jeron X Grayson Center

Sources: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP; Developer Announcements
ASSETS: HISTORIC PROPERTIES

- August Wilson House
- Centre Avenue YMCA
- Fifth Avenue High School
  - Recent conversion to market-rate apartments
- John Wesley AME Zion Church
- Madison Elementary School
- New Granada Theater
- Original Crawford Grill
- Paramount Pictures Film Exchange
  - Recent conversion to co-working space

Sources: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP; Developer Announcements
• Hill House Association

• Numerous religious institutions with social service and community development missions

• Pittsburgh Public Schools
  • Miller (Pre K-5)
  • Weil (Pre-K – 5)
  • Milliones/University Prep (6-12)

• Catholic Schools
  • St. Benedict the Moor (Pre K-8)
  • Carlow Campus School (Pre-K – 8)

• Passport Academy Charter School (High School)
• New Carnegie Library

• Adjacent Institutions and Major Employers
  • Carlow University
  • Duquesne University
  • UPMC
  • Consol Arena
  • VA Pittsburgh Health System

• Newly-renovated Kaufmann Auditorium

• New Grocery Store

• Emerging system of after-school programming
EMERGING OPPORTUNITIES

• The Energy Innovation Center (EIC) is a 6.6 acre urban complex located in the former Connelly School in the Hill District. The EIC will promote energy-sector research and innovation and foster jobs and entrepreneurship in the energy and sustainable technology sectors.
The Pittsburgh Penguins have been granted development rights to the 28-acres at the former Civic Arena site in the Lower Hill District. The development will include 1,100 units of housing, 500,000 to 600,000 sq. ft. of office space and 250,000 sq. ft. of retail.

65 % of the new tax revenue generated by the arena development ($22 Million over 20 years) will be used for redevelopment of the Middle Hill, Upper Hill, and Uptown.
EMERGING OPPORTUNITIES

• Development of the Lower Hill District—Community agreement highlights:
  • 30% minority and 15% women’s business enterprise participation
  • 20% affordable housing with 15% set at 80% of the area median income, 2.5% set at 70% of the area median and 2.5% at 60% of area median income
Recent investments to remove large barracks-style public housing have resulted in a new housing stock and mixed-income neighborhoods.

The majority of housing in the community is renter-occupied.

2010 foreclosure rates were very low, less than 1%.

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP
Half of all properties in the Hill District are vacant, representing 28% of the neighborhood’s total land area.

Many areas are “unbuildable”, such as steep hillsides and under-mined properties.

Approximately half of all vacant properties are owned by the City of Pittsburgh, URA, or Housing Authority.

Source: Hill District Consensus Group, 2013 Hill District Vacant Property Strategy
HILL DISTRICT PROPERTIES

Hill District Properties: 5087 Total
2681 properties are vacant - 53%

- Occupied 47.3%
  2406 Properties
- Vacant Buildings 7.3%
  373 Properties
- Vacant Lots 45.4%
  2308 Properties

Hill District Land Area: 692.36 Acres*
194.59 acres are vacant - 28%

- Occupied 71.9%
  497.77 Acres
- Vacant Buildings 4.0%
  27.83 Acres
- Vacant Lots 24.1%
  166.76 Acres

*Land area includes the total land area of all properties in the neighborhood, not streets or vacant rights-of-way.

Source: Hill District Consensus Group, 2013 Hill District Vacant Property Strategy
• Compared to the city of Pittsburgh, a significant percentage of buildings have been cited for code violations and/or condemned status.

• The percentage of tax delinquent properties range from a low of 8% in Uptown to 30% in the Middle Hill, compared to 11% in the City.

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP
While the perception is that the Hill District is unsafe, the crime rate per 100 persons varies by neighborhood and is some instances is consistent or better than the City of Pittsburgh as a whole. Crime rates are relatively low in the Upper Hill, Uptown, and West Oakland. Crime rates dropped between 2008 and 2010.

14% of reported crimes in 2010 were for drug violations (Part 2 crimes).

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP
### 2010 CRIMES PER 100 PERSONS

<table>
<thead>
<tr>
<th>Location</th>
<th>Part 1 Crimes</th>
<th>Part 2 Crimes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uptown</td>
<td>1.6</td>
<td>2.9</td>
</tr>
<tr>
<td>Crawford-Roberts</td>
<td>5.7</td>
<td>8.7</td>
</tr>
<tr>
<td>West Oakland</td>
<td>3.1</td>
<td>2.5</td>
</tr>
<tr>
<td>Middle Hill</td>
<td>6.7</td>
<td>13.7</td>
</tr>
<tr>
<td>Upper Hill</td>
<td>2.2</td>
<td>3.8</td>
</tr>
<tr>
<td>Bedford Dwellings</td>
<td>3.5</td>
<td>6.7</td>
</tr>
<tr>
<td>Terrace Village/Oak Hill</td>
<td>5.0</td>
<td>8.1</td>
</tr>
<tr>
<td>City of Pittsburgh</td>
<td>4.0</td>
<td>4.7</td>
</tr>
</tbody>
</table>

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP

Part 1 Crimes are violent and property crimes (e.g. rape, murder, robbery, arson); Part 2 crimes include simple assault, DUI, drug offenses, prostitution, etc.
TRANSPORTATION

• Relatively large percentages of the working population rely upon public transportation. Convenience and access have been negatively impacted by service reductions.

• While walking to Downtown is a viable option for Uptown and W. Oakland residents, walking is more difficult for Hill District residents given the terrain and limited north-south corridors. The development of the Lower Hill District will restore street patterns that link the Hill to Downtown.
## 2010 Commuting Mode

<table>
<thead>
<tr>
<th>Location</th>
<th>Drive Alone</th>
<th>Public Transportation</th>
<th>Walk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Uptown</td>
<td>25.5%</td>
<td>23.1%</td>
<td>43.1%</td>
</tr>
<tr>
<td>Crawford-Roberts</td>
<td>65.4%</td>
<td>16.5%</td>
<td>6.5%</td>
</tr>
<tr>
<td>West Oakland</td>
<td>35.5%</td>
<td>22.1%</td>
<td>40.8%</td>
</tr>
<tr>
<td>Middle Hill</td>
<td>40.8%</td>
<td>48.3%</td>
<td>4.1%</td>
</tr>
<tr>
<td>Upper Hill</td>
<td>49.0%</td>
<td>31.3%</td>
<td>4.3%</td>
</tr>
<tr>
<td>Bedford Dwellings</td>
<td>36.7%</td>
<td>33.8%</td>
<td>12.8%</td>
</tr>
<tr>
<td>Terrace Village/Oak Hill</td>
<td>16.3%</td>
<td>45.2%</td>
<td>31.2%</td>
</tr>
<tr>
<td>City of Pittsburgh</td>
<td>54.0%</td>
<td>19.7%</td>
<td>11.5%</td>
</tr>
</tbody>
</table>

Source: City of Pittsburgh, Department of City Planning, 2011 PGHSNAP
Age 16+ Working Population; Percentages do not total to 100%; only major commuting modes are listed.
The Hill District, Uptown, and West Oakland have significant assets that could be marketed as attractive, affordable “new” neighborhoods to live, work, and play. Success in marketing these neighborhoods is linked to addressing the prevalence of crime and the perception of the prevalence of crime. Strategies must address:

- Drug treatment and rehabilitation
- Public safety’s tolerance of open air drug sales that creates an atmosphere where people from other neighborhoods and suburbs come into the community to purchase drugs
- Successful ex-offender re-entry to reduce repeat crimes
- The media’s disproportionate portrayal of crime in these neighborhoods
The historic assets of the community are treasured and a source of pride for residents. These assets should be preserved and re-purposed to sustain their legacy.

Housing strategy should embrace both new construction and rehabilitation of vacant properties where feasible. Public/private partnerships should be encouraged to rehabilitate or demolish blighted properties.

The prevalence of vacant property, much of which is publicly owned, presents an opportunity for residential and commercial development.
Access to convenient, affordable, and reliable public transportation is a critical factor for workers in the Hill, Uptown, and W. Oakland. Transportation is a critical success factor when considering strategies to increase employment, particularly as job centers move outside of the City of Pittsburgh. Advocacy efforts and community mobilization must ensure that restructuring of public transit does not have a disproportionate impact on under-resourced neighborhoods. Private transportation systems may be an option and offer an entrepreneurial opportunity for residents.
New development at the Energy Innovation Center (EIC) and in the Lower Hill District represents a transformational opportunity for the community. Residents must be prepared through workforce development initiatives to leverage the opportunities for jobs during and after the development of the EIC and Lower Hill District. Similarly, entrepreneurship should be encouraged to leverage the business opportunities in construction, commercial, and retail enterprises associated with Lower Hill development.
THE SCHOOLS AND EDUCATIONAL SUPPORTS
EDUCATIONAL ASSETS

• Broad range of pre-school providers; presence of Keystone Star 3 and Keystone Star 1 early childhood providers

• Public PreK-5 Schools
  • Pittsburgh Miller
  • Pittsburgh Weil

• Public 6-12 High School
  • Pittsburgh Milliones-University Prep

• Passport Academy Charter High School

• Catholic PreK-8 Schools
  • Carlow Campus School
  • St. Benedict the Moor School

• Broad range of after-school programs
The Pittsburgh Promise provides those who live in the City of Pittsburgh and attend Pittsburgh Public Schools with up to $40,000 as a scholarship to pursue higher education.

Eligibility:

- Graduate from the Pittsburgh Public Schools or one of its charter high schools
- Be a student in the district and a resident of Pittsburgh continuously since at least the 9th grade
- Earn a minimum of a 2.5 GPA
- Maintain a minimum attendance record of 90%
- Earn admission to any accredited public or private post-secondary school located in Pennsylvania.
Academic performance continues to be an issue for the Pittsburgh Public Schools with a persistent, albeit closing, gap in performance between Black and White students.

<table>
<thead>
<tr>
<th>School/Benchmark</th>
<th>2012 % Proficient or Advanced Math</th>
<th>2013 % Proficient or Advanced Math</th>
<th>2012 % Proficient or Advanced Reading</th>
<th>2013 % Proficient or Advanced Reading</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Target</td>
<td>78%</td>
<td>89%</td>
<td>81%</td>
<td>91%</td>
</tr>
<tr>
<td>Pittsburgh School District</td>
<td>62.4%</td>
<td>57.7%</td>
<td>53.5%</td>
<td>51.1%</td>
</tr>
<tr>
<td>Pittsburgh Miller</td>
<td>53.8%</td>
<td>44.5%</td>
<td>34.6%</td>
<td>33.3%</td>
</tr>
<tr>
<td>Pittsburgh Weil</td>
<td>50.0%</td>
<td>52.2%</td>
<td>53.9%</td>
<td>42.4%</td>
</tr>
<tr>
<td>Pittsburgh Milliones U Prep</td>
<td>35.3%</td>
<td>32.9%</td>
<td>29.6%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

Source: Pennsylvania System of School Assessment Website; Pittsburgh Public School Reports
Pennsylvania assigns an academic score — a single number from 0 to 100, or up to 107 with extra credit— for every public school, including charter schools. The academic score incorporates up to 30 indicators and measures math, reading, science, and writing. The score includes indicators for closing the achievement gap, for demonstrating academic growth from year-to-year, graduation rates, promotion rate, and attendance rates.

<table>
<thead>
<tr>
<th>School</th>
<th>2012-13 Academic Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pittsburgh Miller</td>
<td>▼ 58.6</td>
</tr>
<tr>
<td>Pittsburgh Weil</td>
<td>▼ 67.4</td>
</tr>
<tr>
<td>Pittsburgh Milliones/U Prep</td>
<td>▼ 49.3</td>
</tr>
</tbody>
</table>

Source: www.paschoolperformance.org
The Pittsburgh Public School District has developed a plan to improve the quality of all District schools while addressing the District’s projected financial deficit:

**District Goals**
- Accelerate Student Achievement
- Eliminate Racial Disparities
- Become a District of First Choice
- Develop a Student-focused Culture

**Recommendations**
- Improve Fiscal Sustainability
- Invest in People Structures and Culture
- Refocus on Student Milestones
- Partner with the Community in a New Way

Source: Pittsburgh Public Schools
To ensure that students are Promise-Ready, students must be ready for Kindergarten, reading on grade level in third grade, and ready for algebra by High School. Key strategies:

- Expand access to early childhood education
- Address summer learning loss and chronic absenteeism
- Implement math and science partnership with fidelity to the PA Core Standards
- Implement the National Math and Science Initiative AP Training and Incentive Program
- Broaden the definition of student success to include behaviors, habits, and ambitions
- Develop a home school Pre-K curriculum
- Implement a focused elementary literacy strategy
- Implement blended learning pilots in middle school math for more personalized learning
- Build pathways to CAPA, Obama, and SciTech by strengthening elementary magnet schools
- Coordinate and align wraparound services for students in and out of school
STRATEGY IMPLICATIONS

- Education provides the foundation for individual and family economic independence, and contributes to the economies of the communities where educated persons work and live. Students attending low-performing schools will not be as competitive when applying for admission to college. They will not have the opportunity to leverage the Pittsburgh Promise scholarship. Students who subsequently dropout of school before graduating will not be as competitive when seeking employment in the region. As such, the cycle of poverty will continue for the children attending low-performing schools and for the communities where they live.

Parents and the larger community must forge strong partnerships with the schools to ensure quality and effective education that closes racial and social opportunity gaps.
Community-based educational programs — from pre-school programs to after-school tutoring and enrichment programs — play an important role in supporting schools. With funding being reduced and/or threatened for all components of the educational continuum, there are several implications:

• Programs will increasingly look to philanthropy for support
• Advocacy is a critical strategy toward retaining public support
• Alternative models of program delivery should be evaluated to optimize efficiency and effectiveness
According to the Workforce Investment Board, 2/3 of available jobs do not require college degrees. The growth employment sectors include business/financial operations, service jobs, health care, and sales. It is critical to develop career paths and post-high school training opportunities that motivate students who may not choose to pursue a college education, but who may find productive careers in positions that require less than a college degree. Community Colleges can play a key role in addressing the training requirements for these positions.
THE REQUIREMENTS AND VISION OF THE PEOPLE
In April 2014, McAuley Ministries engaged PACE Consulting to conduct confidential community stakeholder interviews to inform the update to our strategic plan. The following conclusions were gleaned from those interviews:
McAuley Ministries should “stay the course” and continue the four grantmaking priorities: health/wellness; community/economic development; education; and capacity-building.

McAuley Ministries should enhance the quantity and quality of its investments in workforce development to achieve improved outcomes related to training and employment.

McAuley Ministries should enhance the effectiveness of its investments in education to impact student success.
Consideration should be given to investments in programming for seniors.

Consideration should be given to investments to address violence and drug trafficking.

McAuley Ministries should continue to convene community partners through workshops and one-on-one meetings.

Funding for general operations is a critical need and should be a key component of McAuley’s capacity-building program.
In 2011, residents and key stakeholders finalized a Master Plan for the long-term development of the Hill District. The following summarizes the key strategies outlined in the plan:
Program initiatives are specific projects to improve the quality of life in the Hill:

- Build upon the Hill District history and African American cultural legacy; Develop a Hill District Arts Plan.

- Implement strategies to enhance economic empowerment and commercial development through workforce development and business incubators. Focus on green, clean manufacturing, construction, health care, food service jobs, and employment opportunities for youth.
HILL MASTER PLAN
PROGRAM INITIATIVES

• Develop family-friendly housing without resident displacement; provide homeowner and tenant support.

• Make the Hill District a green and well-designed community with urban agriculture and play spaces.

• Address mobility, transportation, and parking, including ride-to-work strategies.
Urban Design proposals are site-specific and address improving the physical environment and leveraging recent and near-term development.

- **Lower Hill District**: reconnect the Lower Hill to the rest of the Hill District and rebuild as an active neighborhood.

- **Crawford Corridor**: improve pedestrian connections between the Lower Hill, Crawford Roberts, and Uptown.

- **Uptown**: identify strategic sites for residential infill, mixed-use, and catalytic development. Explore transit-oriented development along corridors between Oakland and Downtown.
HILL MASTER PLAN
URBAN DESIGN PROPOSALS

• Bedford Avenue Corridor: Transform into a fully developed residential corridor.

• Centre View: Reinforce Centre Avenue as the Hill’s primary retail, institutional, and cultural node, as well as a strong residential neighborhood.

• Kirkpatrick Street: Use existing green spaces and streets to establish recreation opportunities.

• Herron Avenue: Transform into a commercially viable and attractive gateway into the community.

• Upper Hill: Reinforce the cohesive residential character through stabilization and infill development.
In 2011-12, Oakland Planning and Development engaged residents and key stakeholders to develop a vision and plan for Oakland. The emphasis in West Oakland is on families, professional staff, older students and supporting a walkable neighborhood. The following outlines the priorities for the West Oakland neighborhood:
• Support strategic new housing development
• Encourage home restoration and homeownership
• Support new student housing development
• Develop a trail network along hillside edges
• Develop vacant land to create community open space
• Explore traffic mitigation measures on Robinson Street, the major north-south corridor
IMPLICATIONS OF THE COMMUNITY ASSESSMENT FOR MCAULEY MINISTRIES
It is not feasible for McAuley Ministries to respond to all of the challenges and opportunities identified through this assessment. However, the following themes appear to resonate across all of the analyses, community, and PMHS plans:
• Affordable and safe housing for low and moderate income families and special populations, including seniors, veterans, persons who are homeless, and persons with disabilities.

• Initiatives that help seniors to thrive and age in place.

• Behavioral health initiatives that recognize and address the impact of community trauma, including mental illness and drug/alcohol abuse.

• Initiatives to enhance community gardens, parks, green spaces, and family-friendly recreation in the community.
MCAULEY MINISTRIES PRIORITIES: COMMUNITY DEVELOPMENT

- Workforce development initiatives developed in collaboration with employers to link job training to family-sustaining jobs and leverage emerging green, new manufacturing, and construction opportunities.

- Summer youth employment initiatives that are aspirational in nature, introducing youth to careers and a strong work ethic.

- Business incubator and support for entrepreneurs to encourage small business development. Strategies should link business development, the procurement needs of large, adjacent institutions, and opportunities emerging through the development of the Lower Hill.
MCAULEY MINISTRIES PRIORITIES: EDUCATION

- Initiatives to enhance early childhood development and after-school programs. Priority will be given to collaborative approaches which enhance quality and efficiency and position these programs to serve larger numbers of children and families.
MCAULEY MINISTRIES PRIORITIES: CAPACITY BUILDING SUPPORT

• Leadership Development initiatives to build the next generation of community leaders.

• Program planning support to accelerate the development and implementation of innovation.

• General operating support for mission-critical organizations that demonstrate the capacity to produce outcomes.

• Convenings to encourage collaboration, strategic alliances, and enhance collective impact.
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